



THE FORECAST

SELVA MARINA COUNTRY CLUB

FREE 2011 ANNUAL DUES!

Dear Member and Former Member,

I am excited to introduce you to one of the best membership programs I have seen at the Club, The Member Sponsor Program. This program will reward a new member, a sponsoring member and the Club. It truly is a win-win.

I have been stressing to everyone over the last year that membership is the key to our success. Membership levels continue to decline and we need your help to change that issue, and we must change it NOW. Many times, I have spoken to members and non-members in the neighborhood who say, "Selva is a wonderful club. I would hate to see it go." I have said it a hundred times, but keeping Selva Marina viable is within our control. Selva can stay here forever, but it is up to us and the energy we bring to the party – and it's time to take those steps.

The chart below explains the Member Sponsor Program, which I'm confident will be a great tool to help grow the Membership. In addition to this program being available to existing members, new members will also be eligible to take advantage of the Sponsor Program once they have officially joined the Club. Furthermore, if you sponsor a member that joins at a higher category that you, you will receive the same discount they receive,

which means a social member could sponsor two full members and end up with free dues for a year. Finally, during the time that the Member Sponsor Program is running, the initiation fee will be waived.



This exciting program will end April 30, 2011, so act now. Each of us needs to do what we can to grow membership at Selva Marina – we can't assume someone else will pick up the slack. We as members ARE the Club, and we are the ones that can help make it a success. This letter has been sent to all current and former members, so reach out to all your friends that are or have been members in the past and take advantage of the program. Please don't hesitate to call the office if you have any referrals or questions. I appreciate your support and look forward to seeing you at the Club!

Best Regards,

Alan Ellis

UPCOMING EVENTS

\$5.99 MEAL DEAL | 5-8PM
 Wednesday, February 2 & 16
 Wednesday, March 2 & 16

**FAMILY BINGO & BUFFET
 6PM DINNER | 7:30PM BINGO**
 Wednesday, February 9 & March 9
 \$14.95/Adults | \$6.95/Kids

1/2 OFF WINE NIGHT | 6-9PM
 Thursday, March 3

SWEETHEART TENNIS MIXER
 Saturday, February 12
 9:30-11:30AM | \$10

VALENTINE'S DAY DINNER | 6PM
 Saturday, February 12

LEARN, EAT, PLAY. | 3PM
 Friday, February 18 | \$35 Entry

JUNIOR GOLF CLINICS | 3:30PM
 Tuesdays | \$15/Child

THE BIG GAME | 12:30PM
 Sunday, February 27 | \$25 Entry

MOTHER/SON DINNER
 Sunday, March 12 | 6-9PM
 \$23/Mothers | \$10/Sons

CHEF'S DINNER & WINE PAIRING
 Wednesday, March 30 | 6-9PM

Prices do not include tax and gratuity



SELVA MARINA
 CONSTRUCTION PLAN

How IT WORKS

It's simple! Any existing member who sponsors a new member gets 25% off their dues, and the new member also gets 25% off their dues. Most importantly, the Club gets a new member. The best news is the more members you sponsor, the more you save!

IF YOU REFER	TOTAL DUES CREDIT	YOUR NET ANNUAL DUES
ONE NEW MEMBER	\$840	\$2,520
TWO NEW MEMBERS	\$1,680	\$1,680
THREE NEW MEMBERS	\$2,520	\$840
FOUR NEW MEMBERS	\$3,360	FREE 2011 ANNUAL DUES

The following is an example of what you can save!
 (Based on 2011 Single Full Golf Dues)

FEBRUARY 2011

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
FOOD & BEVERAGE MINIMUM QUARTER ENDS: A-E MAR 31 F-N APR 30 O-Z FEB 28		Tennis Ladies: 9-11AM Men: 9-11AM and 6:30-8:00PM Golf Jr. Clinics 3:30-4:30PM \$15/child 1	Tennis Ladies' D: 9-11AM 10's: 4-5PM Jr. Team: 5-6:30PM \$5.99 Meal Deal 5-8PM 2	Men's Tennis Singles RR: 6:30-8:30 PM Jr. Team Tennis: 5-6:30PM 1/2 OFF Wine Night A la Carte Birthday Dinner 6-9PM 3	Ladies' Tennis Clinic 9-11AM A la Carte 6-9PM 4	A la Carte Breakfast, Lunch & Bar Menu Father/Daughter Dinner 6-9PM 5
A la Carte B'fast 7AM Super Bowl Scramble 8:30AM Breakfast Buffet 9AM - 1PM 6	Ladies' Tennis A-Team: 9-11AM Golf/Tennis Open 7	Tennis Ladies: 9-11AM Men: 9-11AM and 6:30-8:00PM Golf Jr. Clinics 3:30-4:30PM \$15/child 8	Tennis Ladies' D: 9-11AM 10's: 4-5PM Jr. Team: 5-6:30PM Bingo (\$10/Card) Dinner: 6PM Bingo: 7:30PM 9	Men's Tennis Singles RR: 6:30-8:30 PM Jr. Team Tennis: 5-6:30PM A la Carte Birthday Dinner 6-9PM 10	Ladies' Tennis Clinic 9-11AM A la Carte 6-9PM 11	A la Carte Breakfast, Lunch & Bar Menu Sweetheart Tennis Mixer 9:30-11:30AM Valentine's Day Dinner 6-9PM 12
A la Carte Breakfast 7AM Breakfast Buffet 9AM - 1PM 13	Ladies' Tennis A-Team: 9-11AM Golf/Tennis Open 14	Tennis Ladies: 9-11AM Men: 9-11AM and 6:30-8:00PM Golf Jr. Clinics 3:30-4:30PM \$15/child 15	Tennis Ladies' D: 9-11AM 10's: 4-5PM Jr. Team: 5-6:30PM \$5.99 Meal Deal 5-8PM 16	Men's Tennis Singles RR: 6:30-8:30 PM Jr. Team Tennis: 5-6:30PM A la Carte Birthday Dinner 17	Ladies' Tennis Clinic 9-11AM Learn, Eat, Play 3PM (Golf with Spencer) A la Carte 6-9PM 18	A la Carte Breakfast, Lunch & Bar Menu 19
A la Carte Breakfast 7AM Breakfast Buffet 9AM - 1PM 20	Ladies' Tennis A-Team: 9-11AM Golf/Tennis Open 21	Tennis Ladies: 9-11AM Men: 9-11AM and 6:30-8:00PM Golf Jr. Clinics 3:30-4:30PM \$15/child 22	Tennis Ladies' D: 9-11AM 10's: 4-5PM Jr. Team: 5-6:30PM 23	Men's Tennis Singles RR: 6:30-8:30 PM Jr. Team Tennis: 5-6:30PM A la Carte Birthday Dinner 24	Ladies' Tennis Clinic 9-11AM A la Carte 6-9PM 25	A la Carte Breakfast, Lunch & Bar Menu 26
A la Carte B'fast 7AM The BIG Game 12:30PM \$25 Entry Breakfast Buffet 9AM - 1PM 27	Ladies' Tennis A-Team: 9-11AM Golf/Tennis Open 28	FOOD & BEVERAGE HOURS OF OPERATION 246-4827 BREAKFAST: Saturday: 7-11AM Sunday: 7-9AM • BREAKFAST BUFFET: Sunday: 9AM-1PM LUNCH: Tuesday-Sunday: 11AM-2:30PM DINNER (A la Carte): Thursday & Friday: 6-9PM BAR SERVICE: Tues/Wed/Sat & Sun: 11AM-7PM Thursday & Friday: 6-9PM				

MARCH 2011

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		Tennis Ladies: 9-11AM Men: 9-11AM and 6:30-8:00PM Golf Jr. Clinics 3:30-4:30PM \$15/child 1	Tennis Ladies' D: 9-11AM 10's: 4-5PM Jr. Team: 5-6:30PM \$5.99 Meal Deal 5-8PM 2	Men's Tennis Singles RR: 6:30-8:30 PM Jr. Team Tennis: 5-6:30PM 1/2 OFF Wine Night A la Carte Birthday Dinner 6-9PM 3	Ladies' Tennis Clinic 9-11AM A la Carte 6-9PM 4	A la Carte Breakfast, Lunch & Bar Menu 5
A la Carte Breakfast 7AM Breakfast Buffet 9AM - 1PM 6	Ladies' Tennis A-Team: 9-11AM Golf/Tennis Open 7	Tennis Ladies: 9-11AM Men: 9-11AM and 6:30-8:00PM Golf Jr. Clinics 3:30-4:30PM \$15/child 8	Tennis Ladies' D: 9-11AM 10's: 4-5PM Jr. Team: 5-6:30PM Bingo (\$5/Card) Dinner: 6PM Bingo: 7:30PM 9	Men's Tennis Singles RR: 6:30-8:30 PM Jr. Team Tennis: 5-6:30PM A la Carte Birthday Dinner 6-9PM 10	Ladies' Tennis Clinic 9-11AM Callaway Demo Day 11AM-3PM A la Carte 6-9PM 11	Men's Member/Member Mother/Son Dinner 6-9PM 12
Men's Member/Member A la Carte B'fast 7AM B'fast Buffet 9AM - 1PM 13	Ladies' Tennis A-Team: 9-11AM Golf/Tennis Open 14	Tennis Ladies: 9-11AM Men: 9-11AM and 6:30-8:00PM Golf Jr. Clinics 3:30-4:30PM \$15/child 15	Tennis Ladies' D: 9-11AM 10's: 4-5PM Jr. Team: 5-6:30PM \$5.99 Meal Deal 5-8PM 16	Men's Tennis Singles RR: 6:30-8:30 PM Jr. Team Tennis: 5-6:30PM A la Carte Birthday Dinner 6-9PM 17	Jacksonville Clay Court Championships Ladies' Tennis Clinic 9-11AM A la Carte 6-9PM 18	Jacksonville Clay Court Championships A la Carte Breakfast, Lunch & Bar Menu 19
Jacksonville Clay Court Championships A la Carte Breakfast 7AM Breakfast Buffet 9AM - 1PM 20	Ladies' Tennis A-Team: 9-11AM Golf/Tennis Open 21	Tennis Ladies: 9-11AM Men: 9-11AM and 6:30-8:00PM Golf Jr. Clinics 3:30-4:30PM \$15/child 22	Tennis Ladies' D: 9-11AM 10's: 4-5PM Jr. Team: 5-6:30PM 1st Dog Fight of the Season 23	Men's Tennis Singles RR: 6:30-8:30 PM Jr. Team Tennis: 5-6:30PM A la Carte Birthday Dinner 6-9PM 24	Ladies' Tennis Clinic 9-11AM Seafood/Prime Rib Buffet 6-9PM 25	A la Carte Breakfast, Lunch & Bar Menu 26
A la Carte Breakfast 7AM Breakfast Buffet 9AM - 1PM 27	Ladies' Tennis A-Team: 9-11AM Golf/Tennis Open 28	Tennis Ladies: 9-11AM Men: 9-11AM and 6:30-8:00PM Golf Jr. Clinics 3:30-4:30PM \$15/child 29	Tennis Ladies' D: 9-11AM 10's: 4-5PM Jr. Team: 5-6:30PM Culinary University Chef's Dinner with Wine Pairing 6-9PM 30	Men's Tennis Singles RR: 6:30-8:30 PM Jr. Team Tennis: 5-6:30PM A la Carte Birthday Dinner 6-9PM 31	- CATERING - Are you looking for the perfect location? Remember Selva Marina for any of your events! For more information, contact Nick Brisk, Catering/Food & Beverage Director, at 904-246-4827.	

FOR RESERVATIONS: (904) 246-4827 | 24-HOUR CANCELLATION POLICY APPLIES TO ALL EVENTS